

ADVERTISING ARTWORK SPECIFICATIONS

Send Ads and electronic files to:

Professional Printers

P. O. Box 709 • Camden, SC 29021

Phone: 803-243-0962

Email: bford@proprinters.com

Please put "Carolina Cup" in subject line of artwork sent by email.

Important Information:

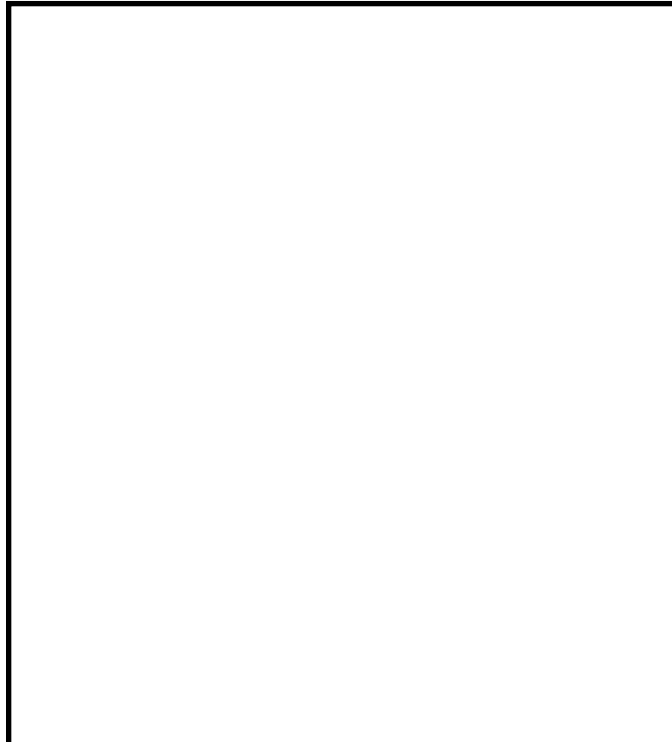
- Please send camera-ready or digital art with correct dimensions to Professional Printers by **December 30, 2022**. CCRA reserves the right to edit and size ad space when necessary. Photocopies, raised print on business cards or poor quality laser prints are not camera ready.
- If you do not have camera-ready art, Professional Printers will be pleased to provide you with a quote.

Digital Artwork:

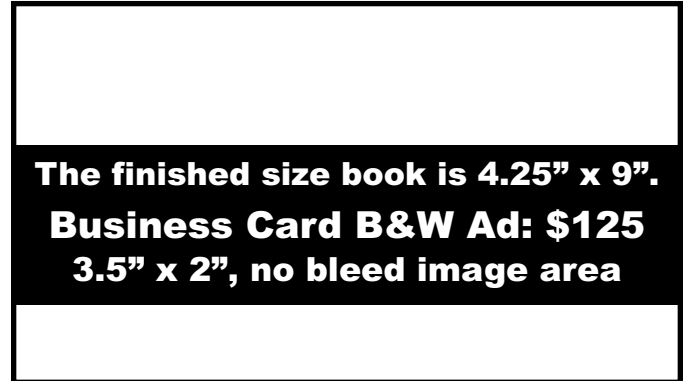
Line screen: 150 • DPI Resolution 300 • Black and white ads send in PDF format should be sent in grayscale with embedded fonts • Four-color ads should be separated as CMYK • High-resolution scans should be TIFF files • Provide all printer and screen fonts • Provide original artwork and a hard copy of ad for reference.

Software Capabilities:

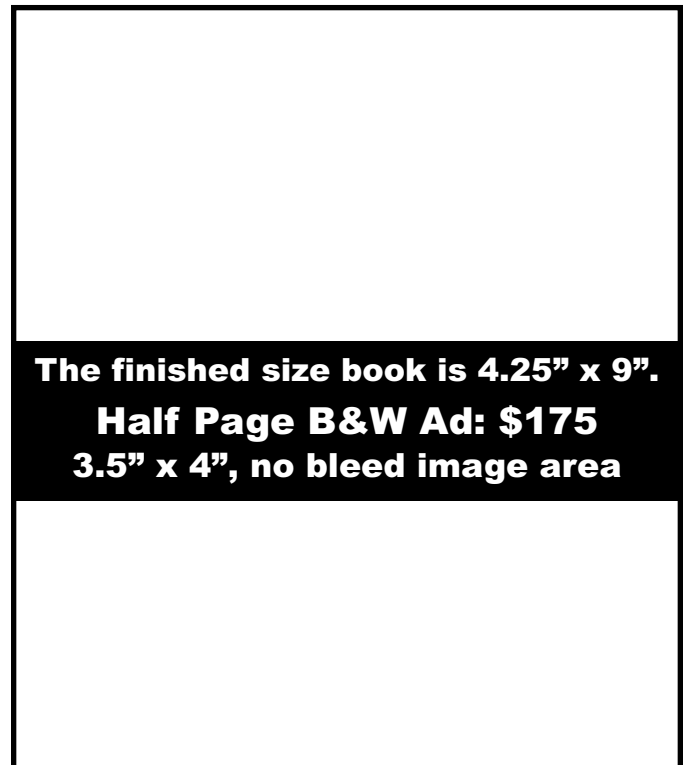
QuarkXpress 9.3 • Illustrator CC 2018 • Photoshop CC 2018 • InDesign CC 2018 • Hi-Rez PDF files



**The finished size book is 4.25" x 9".
Full Page B&W Ad: \$300
3.5" x 8.25", no bleed image area**



**The finished size book is 4.25" x 9".
Business Card B&W Ad: \$125
3.5" x 2", no bleed image area**



**The finished size book is 4.25" x 9".
Half Page B&W Ad: \$175
3.5" x 4", no bleed image area**