



The Colonial Cup Advertising Agreement



Race Program

CONTACT INFORMATION:

Company Name:

Contact Name:

Phone Number:

Email Address:

Mailing Address:

State:

City:

Zip/Postal Code:

PROGRAM POLICIES:

- The deadline for receiving this agreement, payment, and artwork is **Friday, October 16, 2026**.
- Please send camera-ready or digital art with correct dimensions to Professional Printers.
- Photocopies, raised prints on business cards, or poor-quality laser prints are not camera-ready.
- If you do not have camera-ready art, Professional Printers will be pleased to provide you with a quote. Phone: 803-243-0962
- Advertising material is subject to acceptance by CCRA
- CCRA will not be responsible for any fees for edits.
- CCRA reserves the right to edit and size ad space as necessary.
- CCRA will not be responsible for any typographical or publication errors.
- CCRA will not provide proofs or refunds to advertisers.
- The Camden High Bulldog Club will receive a percentage of all sales!

THE FINISHED BOOK SIZE IS 4.25" X 9"

☐

B&W Full Page

- \$375
- 3.5" wide by 8.25" deep, no bleed

☐

B&W Half-Page

- \$225
- 3.5" wide by 4" deep, no bleed

☐

B&W Business Card

- \$175
- 3.5" wide by 2" deep, no bleed

☐

Use last year's art with no changes.

☐

I will send new artwork to the printer by **October 16, 2026**

PAYMENT METHOD

☐

Check

- Payable to Carolina Cup Racing Association
- Mail to PO Box 280, Camden, SC 29021
- **Please send the Ad Agreement with the check or electronically to: eliza@carolinacup.org**

☐

Credit Card

- After submitting this agreement, you will shortly receive an invoice via QuickBooks. You can securely view and pay it online using your preferred payment method.

**** Subject to a 3% charge fee****

DEADLINE: FRIDAY, OCTOBER 9, 2026

The advertiser hereby authorizes the Carolina Cup Racing Association, INC (CCRA) to publish an advertisement in the Official Race Program and agrees to the policies and rate as specified within.

Authorized Signature:

CCRA Signature:

Eliza Edwards

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DIGITAL ARTWORK:

- Line screen 150
- DPI Resolution 300
- Black and white ads sent in PDF format should be sent in grayscale with embedded fronts
- Four-color ads should be separated as CMYK
- High-resolution scans should be TIFF files.
- Provide all printer and screen fonts
- Provide original artwork and a hard copy of the ad for reference

SOFTWARE CAPABILITIES:

- QuarkXpress 9.3
- Illustrator CC 2018
- Photoshop CC 2018
- InDesign CC 2018
- Hi-Rez PDF files

DEADLINE: FRIDAY, OCTOBER 16, 2026

FULL PAGE

- \$375
- 3.5" X 8.25"
- B&W Ad
- No Bleed

SEND ADS AND ELECTRONIC FILES TO:

Professional Printers

PO Box 709, Camden, SC 29021

Phone: 803-243-0962

Email: BRivas@proprinters.com

** Please put "Colonial Cup" in the subject line of the artwork sent by email.

BUSINESS CARD

- \$175
- 3.5" X 2"
- B&W Ad
- No Bleed

HALF-PAGE

- \$225
- 3.5" X 4"
- B&W Ad
- No Bleed